

flyhub<sup>+</sup>

DIGITAL FINANCE & TECHNOLOGY SOLUTIONS





## who we are

Founded in 2020, as a subsidiary under Stanbic Uganda Holdings Limited a member of Standard Bank Group, the largest Banking Group in Africa, with key subsidiaries including Stanbic Bank Uganda Limited, Stanbic Properties Uganda Limited & Stanbic Investments Uganda Limited.

### Our purpose

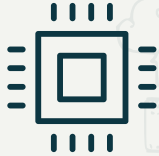
We are a digital innovation and solutions hub aiming to build a digital economy through the automation of work, platforming of businesses and leveraging of data to make informed decisions.

We help you provide innovative digital solutions that deliver exceptional client experience and superior value

### Our vision

Is to be the preferred technology enabler of the digital economy in Uganda by providing innovative digital solutions that deliver exceptional client experiences and superior value.

# Services we offer



## Application and Platform Development

We provide businesses with custom-built, reliable, secure and scalable software solutions tailored to their unique requirements to support their operations.



## Cloud Hosting

We provide our clients with a flexible and scalable infrastructure for hosting their applications and data.



## Product Design and UX

We leverage the power of design thinking to create exceptional solutions that go beyond aesthetics and focus on the needs and desires of the end-user.



## Data Services

We provide businesses with comprehensive solutions for managing and leveraging their data effectively.





**OUR  
REALITY**

With 70% of people operating in the informal economy, adoption of Digital Technology by businesses and organizations in Uganda has been slow and fragmented resulting in inconsistent service experience, high cost to serve and limited ability to scale

“According to National Development Plan III, ICT is a fulcrum of development. It is an accelerator, amplifier, and augments of change. It has a huge potential to improve national productivity by making Government and business enterprises more efficient, effective and globally competitive. It is therefore a crucial driver of social and economic development” (NDPIII 2020/21 – 2024/25 Pg. 152)

Flyhub is positioned to drive digital transformation in Uganda, by leveraging cutting edge technologies like Design thinking, cloud computing and data analysis to support Business associations, Corporate boards and captains of industry, Entrepreneurs, Fintechs, Development organizations, Civil societies, Educational and vocational institutions.





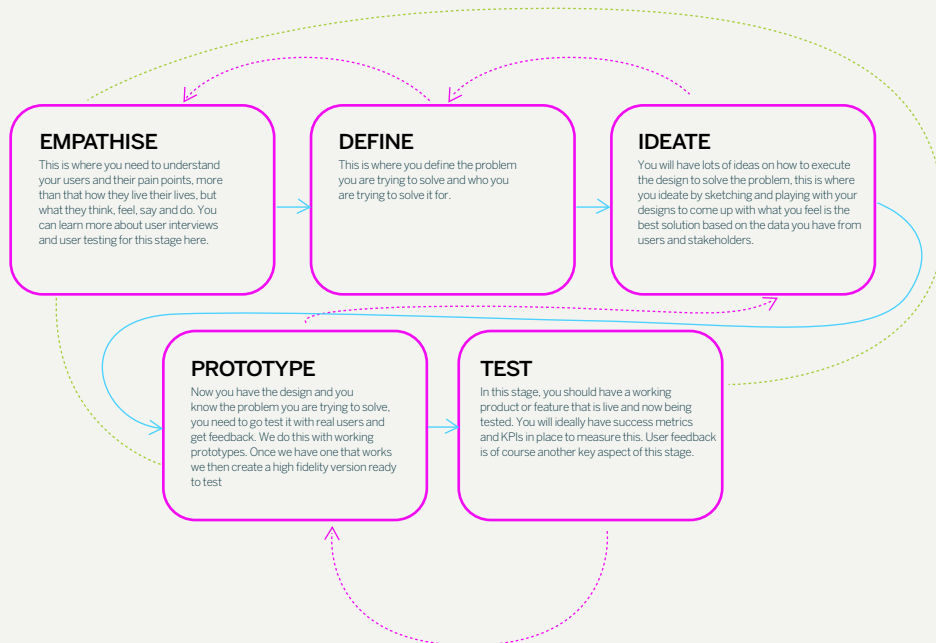
# **OUR** **APPROACH**

# How we do it

# Design thinking

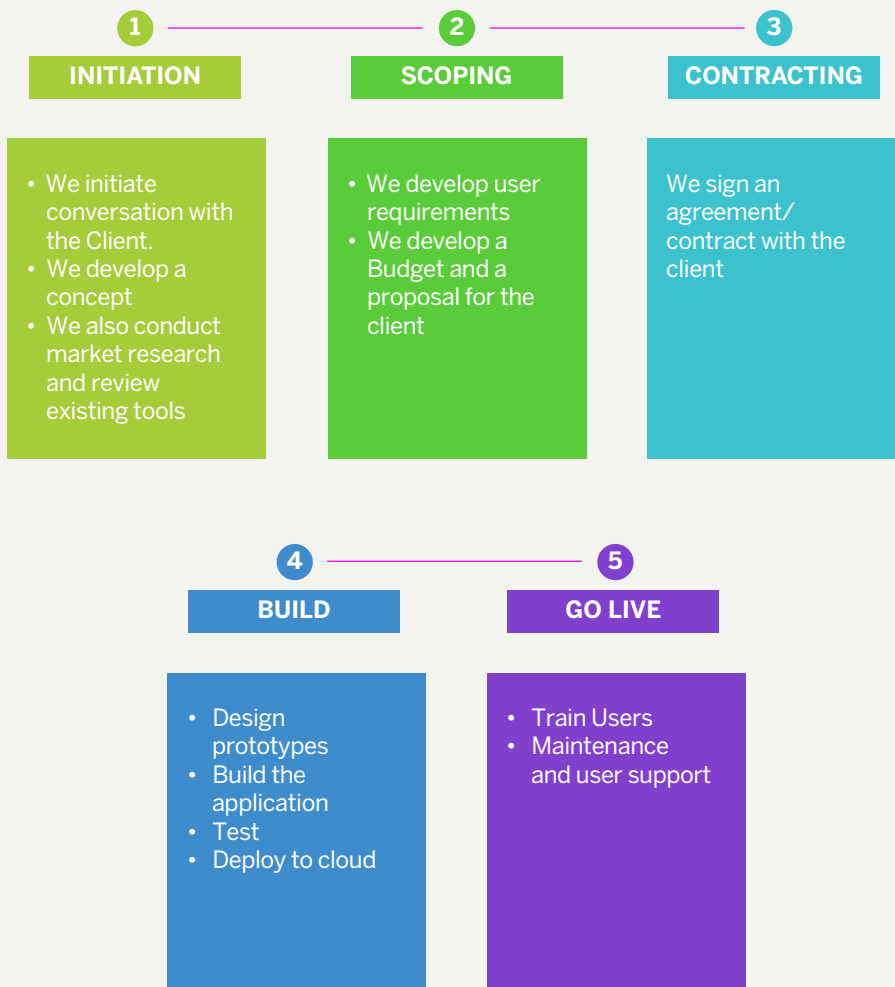
At Fly hub, we leverage the power of design thinking to create exceptional solutions that go beyond aesthetics and focus on the needs and desires of the end-user. Design thinking is an exciting adventure where you explore user needs, generate creative ideas, and iterate through prototypes to create an exceptional product. It's a playful process that combines empathy, brainstorming, and constant refinement to achieve innovative design solutions.

## Phases of Design thinking



# Product Management

## The process at Flyhub







# Contacts

Flyhub Uganda Limited  
P. O. Box 7395  
Plot 5, Lower, Kololo terrace,  
Kampala, Uganda

Tel: **+256 (0) 312 222 4600 / 6855**  
Email: **info.flyhub@stanbic.com**  
Website: **www.flyhub.co.ug**

